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**Carvel Ice Cream Opens a Record 17 New Locations in June**

*-- Incredible franchise demand causes unprecedented growth as Company opens a new location every 1.75 days --*

**Atlanta, GA (July 2)** – As Carvel celebrates 70 years of sweet success, the nation’s first retail ice cream franchise announced today that it opened a record 17 new locations during the first month of summer. These outstanding results stem from the company’s continued efforts to reinvigorate the brand through an extensive franchise support and communication system, a new store prototype, and a variety of new products that, all combined, have put this nostalgic brand in high demand as the it grows from a regional favorite to a national player.

The 17 new open locations include Grand Canyon, AZ; Thousand Oaks, CA. Orlando, FL; West Bloomfield, MI; St. Louis, MO; Burlington, Flemington, Seaside Heights, Wanaque, and Woodbridge Township, NJ; Brooklyn, Jamaica, Wantagh, and Windham, NY; Brunswick, OH; Houston, TX; and Las Vegas, NV. Of these 17 new stores, four serve as Carvel’s first entry into their respective markets, including CA, MI, MO, and OH.

“These 17 new locations put Carvel well on the way to our goal of 1,000 locations,” said Carvel President and CEO Steve Romaniello. “The hard work of our new franchisees, and our new customers who waited patiently for our arrival, make me extremely proud to be a part of this well loved and fast growing brand. Our quest to be a national brand is well underway.”

**About Carvel**

The nation’s first retail ice cream franchise, Carvel has become one of the best-loved and most recognized names in its industry. The 70-year old company is the leading manufacturer of uniquely shaped ice cream cakes, including its signature Fudgie the Whale and Cookie Puss cakes, as well as a leading provider of premium soft serve and hand dipped ice cream products. Carvel currently operates more than 465 franchised and food service locations and sells its famous ice cream cakes through over 7,000 supermarkets outlets. The Company is based in Atlanta, GA with its supermarket headquarters in Rocky Hill, CT.

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